necessary to remove fears and permit relaxation so as to adopt or accept some of the behavioral patterns characteristic of qposite sexuality types.

As modification enables behavior patterns to become less extreme on either side of the center, a balance can develop between closeness and distance, both of which are necessary in rewarding relationships. This results from the achievement of better balance between the physical and emotional sexuality characteristics of the partners involved, and leads to understanding, appreciation and communication levels which can prove mutually satisfying while increasing

relationship bonds.

Hypnotherapy has proved wonderfully helpful in dealing with psychosomatic sexual problems impotence, frigidity, etc. and in enhancing selfesteem and confidence where necessary. The development of a positive selfimage is always an important factor in adjusting to the needs and desires of partners and achieving the ultimate in relationship security.

## Your Local Hypnotherapist

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he National Quild of Hypnotists was founded in 1951 and is the oldest and largest hypnosis organization of its kind. Professional membership in the NSH signifies that an individual possesses specific qualifications, agrees to abide by a strict code of ethics, and will pursue continuing-education studies for annual recertification. Medical or psychological referrals may be required for cet ain conditions.

This brochure was researched by the NGH educational facility and is distributed as a public information service by tis members.

# HYPNOTHERAPY IN SEX PROBLEMS Sex Can (And Should) Be

This brochure is presented for the information of the general public to discuss the applications of hypnosis available for dealing with such matters as habit control. stress, excessive eating, smoking, fears, motivation, self-confidence, concentration, learning enhancement, insomnia, qoal-setting, relationships and other areas which lead to unhappiness, dysfunction ar dif fiailty in achieving personal goals.



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## HYPNOTHERAPY IN SEX PROBLEMS

Sex Can (And Should) Be Wonderful

ne of the nation s out & anding hypnotherapists who is also a psychologist has commented that good sex is simply an erotic trance. When the similarities between hypnosis and satisfying sex are considered, he is quite connect. Effective hypnosis involves high focus and concentration on the matter being dealt with. So does effective sex. In hypnosis there is a strong response to suggestion. In sex there is a strong response to stimulation.

Sex therapists may not know much about hyprosis. But hyprotherapists surely need to know about sex. From any approach the basic effort is to free patients from worries, distractions, enotions or other disturbances so as to develop a focussed state of awareness. Orgasm may well be the ultimate trance sensations are powerful, highly concentrated to the point where all other thoughts, feelings, sensations or emotions are obliterated from the mind.

When problems develop in sexual performance or enjoyment, a logical approach is (as in many other problem areas) to look for causes. What has happened? When did problems begin? How did they progress? Quite of ten hyprotic regression may prove revealing, locating sources of problems and indicating the appropriate therapeutic procedures to resolve them.

> • It is valuable at the out set to determine the client s dominant type of sexu-

#### ality

physical or enotional. Normal people are a blend of both, though one is usually a bit stronger. Sexuality, as with suggestibility, can be measured to determine the dominant type and evaluate its relative factor of strength. The physically sexual person is likely to be a bit more outgoing, even aggressive, sexually. To the enotional sexual, feelings are probably more internal. For effective therapy it is important to identify sexuality type in order to understand response.

While marital compatibility has been studied, reported and written about in volumes, personality compatibility has received minimal attention. It has long been recognized that opposites attract this factor is usually responsible for the spark that draws people together.Yet the same opposite element provides the breeding ground for future conflict, communication problems, lack of under-& anding of interts and emotions and other factors which mature into insecurities. Understanding sexuality types, then, can facilitate compatibility.

### IVE LA DIFFERENCE

There is an old story told about a forum on sexuality at which a farous professor explained to the ardience that there is really very little difference between the male and the female. Before he could proceed further a resounding male voice called out from the back of the hall in an urmist akably French accent: Vie ladifference!

Sexuality type refers to behavior performance not simply in sexual matters but in all aspects of life, dealing with situations as well as relationships. Counseling and hypnotherapy can provide opportunities and means to make directional changes that can avoid detrimental life patterns and open doors to successful and joyful living.

A client who, for example, is 60% physically suggestible is therefore also 40% emotionally suggestible, and has enough emotional suggestibility to understand, appreciate and adjust to the needs and personality of a partner who is dominantly emotionally suggestible. On the other hand, a client who is 80% physically suggestible is likely to have a much more difficult time either understanding or adjusting to an emotional suggestible mate. Some work is almost certain to be needed to modify the suggestibilities involved so as to bring them within ranges of psychologing it more enjoyable.

#### ETERMINING FACTORS

Some authorities on sexuality claim that a person s type of sexuality is determined by the father (or father figure) in a family, usually in pre-teen or early teen years. Children who have fathers who are physically oriented demonstrative, verbal, cutgoing are likely to emerge with physically sexual characteristics. In cases where the mother is of the physically sexual type, and the father is not, emotional sexuality is likely to develop.

However, the above is not always the case. Sometimes a child will develop opposite sexuality from the father because sexuality is affected by how the child perceives the father s behavior and an inaccurate perception can alter the development process.

Major differences in types of sexuality can be relationship-shattering. The most permanent solution to such problems lies in behavior modification. Hypnotherapy can assist clients with extreme differences that may exist out of ignorance and/or misinformation. Understanding is