The insomia induction likely will ental permission given to the subconscious to enjoy relaxation, to be aware of past accomplishments and the comfort of having experienced success together with the recognition that success is contagious, generating feelings of well being.

Your hypnotherapist will tend to replace negative thinking and attitudes with positive viewpoints resulting in mental conditioning conducive to relaxation, peace and contentment. Problems of significance can be set aside, as the conscious mind is in essence disconnected to allow sleep to take place.

Finally, you will be programmed to relate the night time to sleep time, so that body and mind are synchronized and not in conflict. Through visualization a mental picture can be created of a filing system in which the problems of the day can be stored for the night, safe and secure, in a manner which will prove undisturbing during sleep hours yet available as needed on awakening. The refreshed awakening will enhance much better handling of any disturbing elements as a bright new day begins.

## Your Local Hypnotherapist

Shaun Brookhouse

GCGI, MA, CertEd, ADHP(NC)
DEHP(NC), ECCH, ECP, FNCSAG

Registered Psychotherapist

Richmael House, 25 Edge Lane Chorlton, Manchester, M21 9JH Tel: 0800 8496327

Email: enquiries@hypno-manchester.co.uk
Web:www.hypno-manchester.co.uk

he National Guild of
Hypnotists was founded in 1951
and is the oldest and largest hypnosis
organization of its kind. Professional
membership in the NGH signifies
that an individual possesses
specific qualifications, agrees
to abide by a strict code
of ethics, and will pursue
continuing-education
studies for annual recertification. Medical or psychological
referrals may be required for
certain conditions.

This brochure was researched by the NGH educational facility and is distributed as a public information service by ÔMNIA SLEEPWELL

f You Awaken, Sleep Again in 90 Seconds

> This brochure is presented for the information of the general public to discuss the applications of hypnosis available for dealing with such matters as habit control. stress, excessive eating, smoking, fears, motivation, self-confidence, concentration, learning enhancement, insomnia, qual-setting, relationships and other areas which lead to unhappiness, dysfunction or difficulty in achieving personal goals.



<sup>1999</sup> National Guild of Hypnotists, Merrimack, NH 0

## INSOMNIA SLEEP WELL

f You Awaken, Sleep Again in 90 Seconds



ou've had a tense and difficult day.
The problems are not resolved, and tomorrow promises to be worse. You need a night of refreshing, rejuvenating sleep. But you know you are worried, upset, depressed, anxious or troubled with any of countless other feelings. You know you face another sleepless night.

Of course, your own certainty of an inability
to sleep is a large part of the problem. A few
sessions of hypnotherapy could change your
attitude, eliminate your fears and teach
you a self-hypnosis procedure which

could remove the problem from
your life and in the process
enable you to handle problems
in a manner less likely to produce
sleep-destroying stress.

How does insomnia affect you personally?
Do you feel anxiety and lie awake for hours
before finally sleeping fit fully for a brief time
before starting the new day? Or do you fall
asleep promptly, then awaken later with
mind chumning and thrash around
for the rest of the night? Or do you

for the rest of the night? Or do you difft in and out of sleep all night long, and arrise in the morning totally exhausted?

Insomnia has a specific cause. Relief may well involve seeking out the cause if it is unknown. Hypnotic regression may be helpfil in such cases.

Relief may require medical attention in some cases, or professional counseling in others. Or too many stimu-

lating beverages may be factors coffee, tea, cola

drinks, etc. Strenuous physical or mental activity before bedtime can interfere with sleep work-outs, challenging games, emotional conversation can be culprits. Napping during daylight hours will affect nighttime relaxation. It may be necessary to consider your life and habit patterns, discuss them with professional counsel, then utilize hypnotherapy to create beneficial changes. Simply learning hypnotic relaxation can create physical and mental conditions conducive to achieving the necessary rest patterns.

Sometimes sleep is forfeited due to excitement. Anticipation of an important event, happy or otherwise, can disrupt the sleeping process. Such occasional insomnia is seldom a cause for concern. But when an over-active mind attempts to deal with tensions, anxieties, pains and problems, sleepless nights are predictable.

## W HAT'S THE ANSWER?

Old time remedies, such as warm milk, counting sheep, reading, exercise, etc., are at best temporary solutions. Yet insomnia responds wonderfully well to hypnosis. Often, following a hypnotic session and even without suggestions, the subject will sleep quite soundly due to the deep relaxation achieved during the session itself. Direct suggestions, also, can be given to the subject with wonderful effectiveness. Posthypnotic suggestions can be given in hypnosis, resulting in sleep at a specified time for a specified period. Individuals can give post-hypnotic suggestions to themselves after instruction by the hypnotherapist.

Appropriate suggestions for self-hypnosis might include instructions to concentrate on relaxing daily. Elimination of doubts about ability to sleep can be achieved through hypnosis. Remaining in one comfortable position can be helpful tossing contributes to the inability to sleep. Unnatural sleep aids should be avoided. Further, it can be helpful to practice resting and/or relaxation in the presence of noises, pain or other disturbances, for easy sleeping can be learned and can become a beneficial habit.

For those who awaken at night and cannot get back to sleep, a simple but effective technique is to count backwards from 100. The count should be slow very slow as follows: 100 (pause) sleep. 99 (pause) sleep. 98 (pause) sleep. And so on. After each count, speak or think the word SLEEP. It is important to get comfortable before starting, but having done so, few counters are able to stay awake to number 90.

It may prove effective to modify physical surroundings. It is important to determine the specific imitation whether it is a sound, a feeling or a body tension. A minor amount of instruction in self-hypnosis can enable an individual to live and sleep well with those elements he cannot change, after changing those which he can. Dim light or darkness, circulating air, appropriate temperatures are important.

## Y OUR HYPNOTHERAPIST CAN HELP

Those seeking rapid, effective relief may turn to hypnotherapy. In addition to programming a client with suggestions conductive to rest ful sleep and teaching self-hypnosis, the therapist can create a personalized tape designed to deal with individual problems. The tape can simply lead the client into deep, comfortable relaxation with instructions at the end of the tape to enjoy rest ful sleep throughout the night and in the morning awaken refreshed and enthusiastic about the new day.